

# Company Profile \_\_\_\_\_



**WIZVEND**

**We Connect All The Dots!**



120+

Brands Managed



\$500M+

Revenue Generated



450%

Average Roas



15+

Global Markets

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## Built From Vision

- . Introduction
- . Our Story
- . Disconnected Dot Dilemma

## Market Intelligence

- . Market We Serve
- . Mission / Vision





# Introduction

## We Were Built to Solve the Amazon Puzzle

Amazon isn't just a marketplace; it's a complex ecosystem of algorithms, advertising, and logistics.

Brilliant brands with great products often see individual pieces but can't assemble them into a profitable whole.

Wizvend exists to be the connector. We are the strategic partners who see the complete picture, diagnose missing links, and architect integrated systems that turn complexity into clarity and potential into predictable profit.

# Our Story – The Connectors

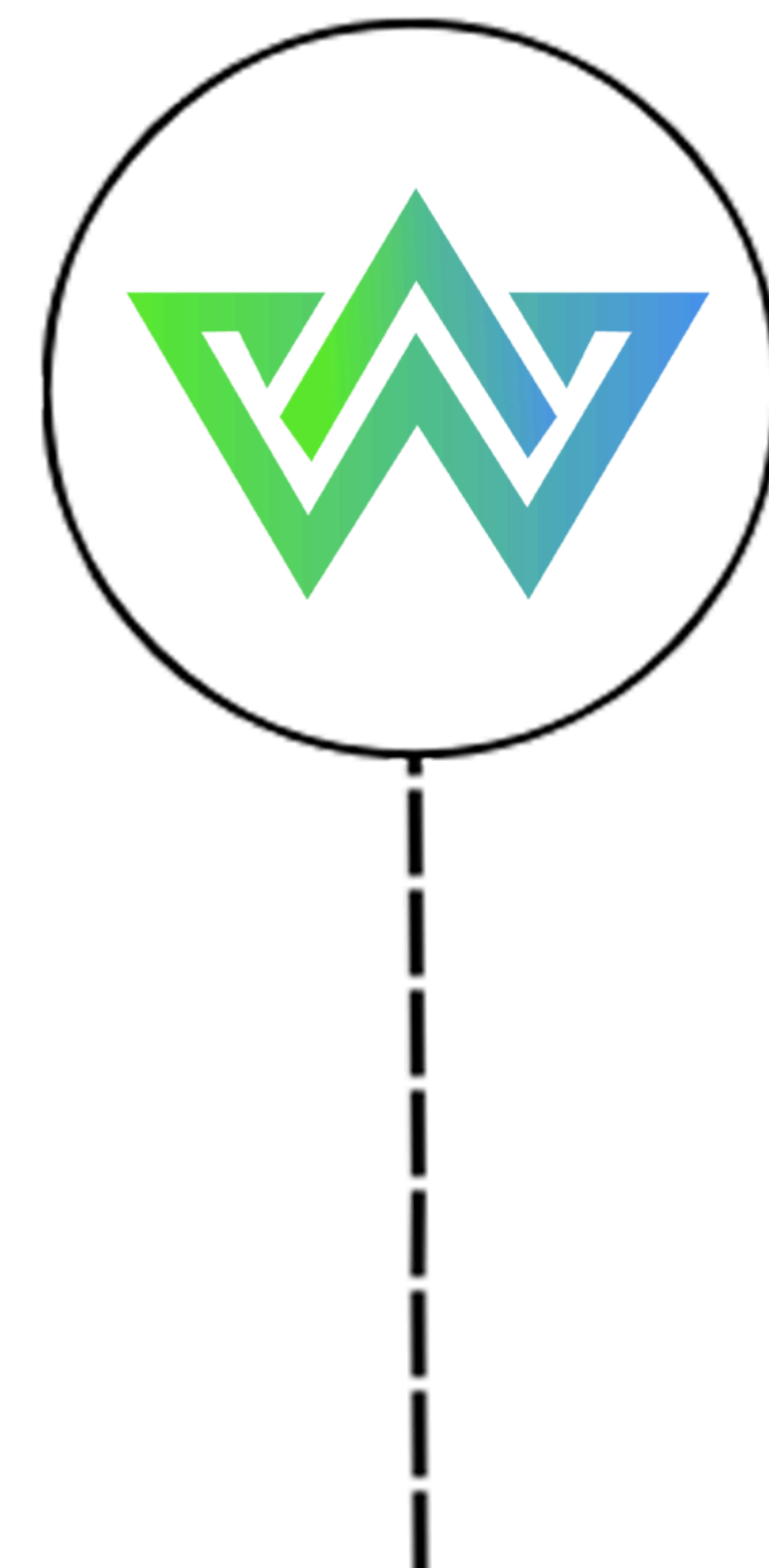
## Born from a Puzzle. Built to Connect

Wizvend wasn't founded on a whim, but on a clear pattern we observed time and again: brilliant brands with exceptional products were struggling on Amazon.

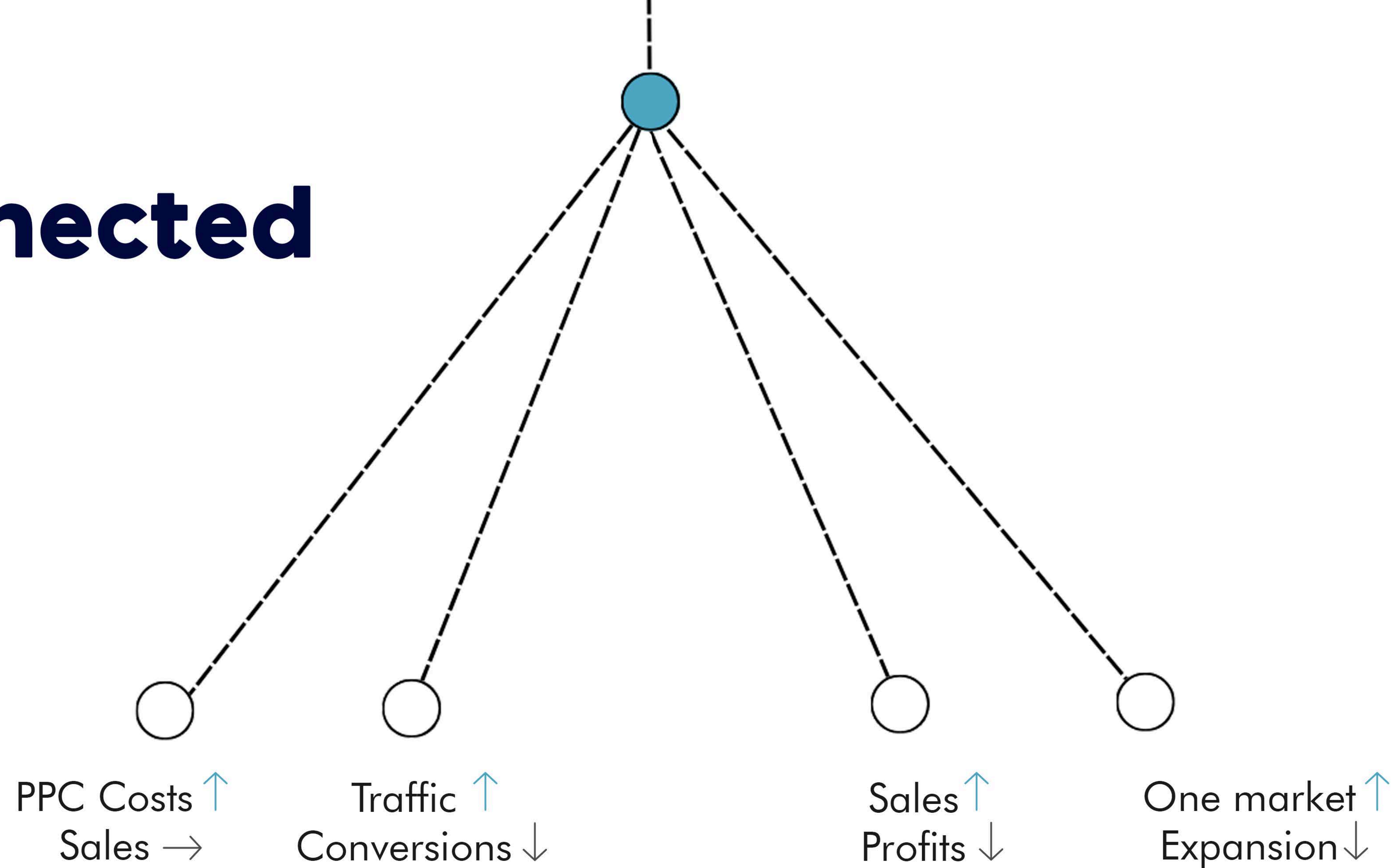
They weren't failing for lack of effort. They were failing because they were trying to solve a **connected-system puzzle with disconnected tools**. They saw individual "dots"—PPC, listings, compliance—but couldn't see how to make them work together.

**Our founding insight was simple:** True Amazon success isn't about mastering one dot; it's about architecting the connections between all of them.

We built Wizvend to be the strategic partner that sees the whole board. We connect your advertising to your content, your operations to your growth, and your brand's potential to a scalable, profitable empire. **This is our story. This is what we do.**



# The Disconnected



## Arrow Concept

- ↑ Strong / Increasing
- Stagnant / Flat
- ↓ Weak / Declining

### Key Insight

"Individually, these are frustrating problems. Together, they're a broken profit engine. Each disconnected 'dot' leaks revenue. True scale requires connecting them all."

# Dots Dilemma

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## Growth Blueprint

- . Services
- . 3 Step Process

## Built on Proof

- . Case Study
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- . Amazon Ad Partner
- . Why Choose Wizvend

# Markets We Serve

## Building Empires in Amazon's Core Kingdoms

Our strategies are globally informed and locally executed with expertise in:

 **Germany:** Compliance mastery, local SEO, consumer trust.

 **United States:** High-competition navigation, vast scale optimization, dynamic ad trends.

 **United Kingdom:** Post-Brexit logistics, VAT optimization, distinctive consumer behavior.





To architect predictable, profitable Amazon empires by seamlessly connecting every operational dot from the first ad click to the final compliance check.

## Mission

## Vision

To be the foundational growth partner for every brand that sees Amazon not as a sales channel, but as their most valuable global asset.



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# Our Holistic Service Architecture

One Cohesive System, Not a Menu of Services

Advertising attracts, Creative converts, and Operations protects. A weakness in one pillar limits the entire structure. We engineer them to work as one unified system.



# 01. Advertising & Growth

## The Demand Engine

Driving scalable, profitable traffic

We build and optimize the paid channels that fuel your growth. We don't just drive traffic, we engineer it to be efficient, ensuring every dollar works toward clear ROI.

 Amazon PPC Management

 Amazon DSP & AMC Management

 Amazon Marketplace Expansion

 Amazon PPC Audit

### The Connection Insight:

"This engine is wasted without (Creative) to convert traffic, and is protected by (Operations) to ensure profit isn't lost.

# 02. Creative & Content

## The Conversion Foundation

Transforming clicks into customers and believer

This is where trust is built and decisions are made. We craft a seamless, high-conversion journey from listing to storefront, ensuring your brand experience justifies your ad spend.

Amazon Listing Optimization



Amazon Storefront Design



Amazon Visual Design



Full Amazon Account Management



### The Connection Insight:

This foundation captures the value created by (Advertising), and its integrity is safeguarded by (Operations) from hijackers or policy violations.

# 03. Operations & Sustainability

## The Protective Backbone

Securing your profit and your right to sell

The unsung hero of scale. We proactively manage, protect, and optimize the backend, turning your account from a vulnerable storefront into a fortified, compliant, and efficient profit center.

  
Amazon  
Catalogue  
Management

  
Amazon  
Reimbursement  
& Refund

  
Amazon  
Brand  
Protection

  
Amazon Regional  
Policy Compliance

### The Connection Insight:

This backbone secures the revenue generated by 1 & 2, ensuring hard-earned profits aren't eroded by leaks, claims, or suspensions.

# Our 3-Step Architectural Process

Our Blueprint for Empire Building

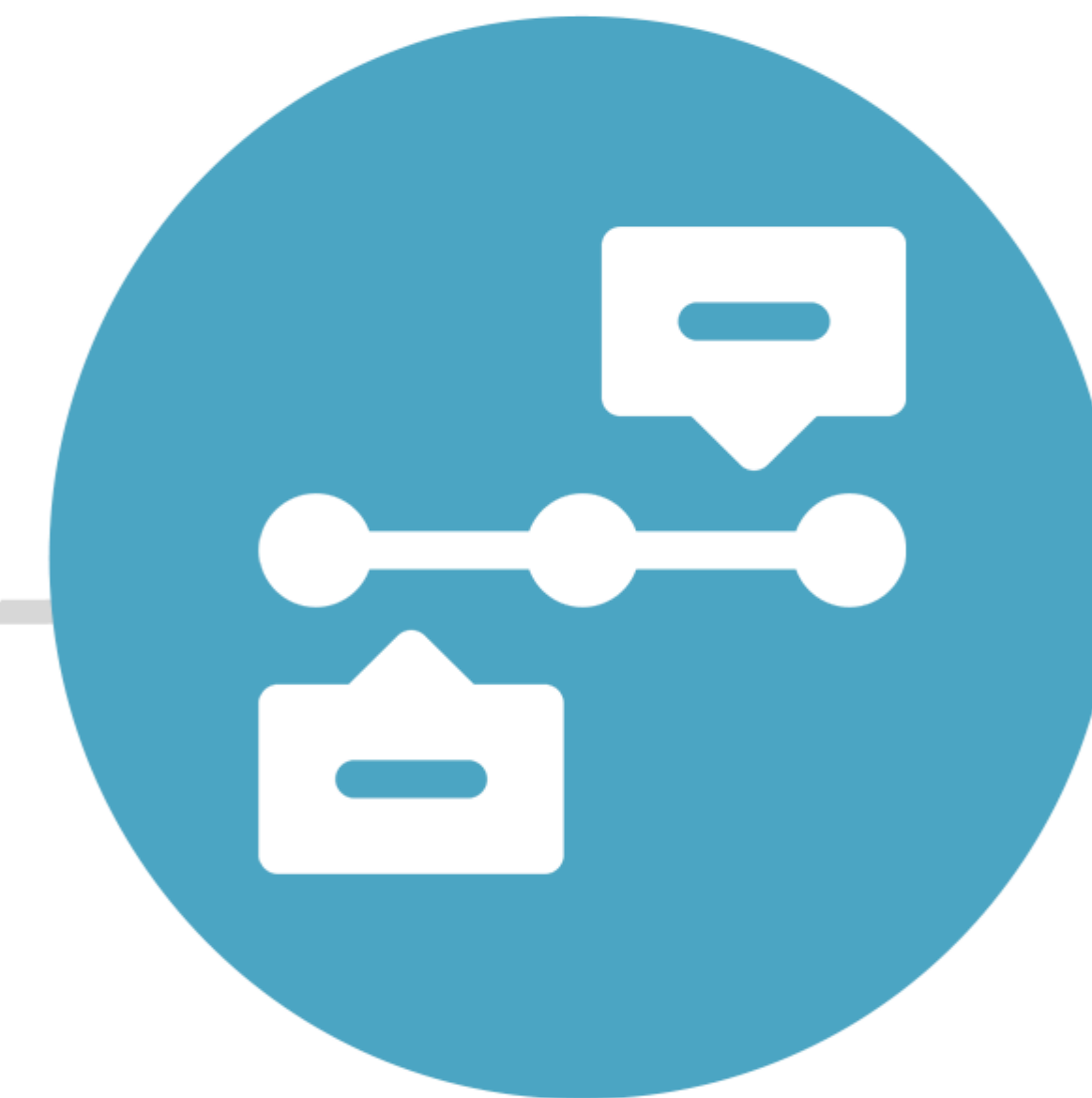
01.



## Blueprint & Diagnose

We map your current landscape and identify every missing connection and profit leak.

02.



## Build & Integrate

We don't just fix dots; we build the bridges between them, implementing a unified system.

03.



## Scale & Optimize

We fuel predictable growth, using data to refine connections for perpetual empire expansion.

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# Case Study Spotlight

## From Blueprint to Reality: Empire Chronicles

### Before

Revenue ↑ 2%

CAC ↑ 18%

Sale ↓ 3%

Compliance ⚠ 62%

Disconnected Metrics  
No Unified Strategy

### Wizvend Framework



Streamlined Framework  
For Success

### After

Revenue ↑ 41%

CAC ↓ 23%

Sale ↑ 39%

Compliance ✓ 89%

Integrated System  
Predictable Growth

# Customer Story

01

## 6-Month Impact (Jan – June 2025):

Revenue: £250K - £468K

Profit: £160K - £371K

Growth: +87% - +132%

### Customer Story

#### UK Fashion Brand (Accessories & Apparel)

"You guys are absolute masters of your craft. Hitting 41% of our annual goal in just two quarters? That's the kind of clarity & results we needed."

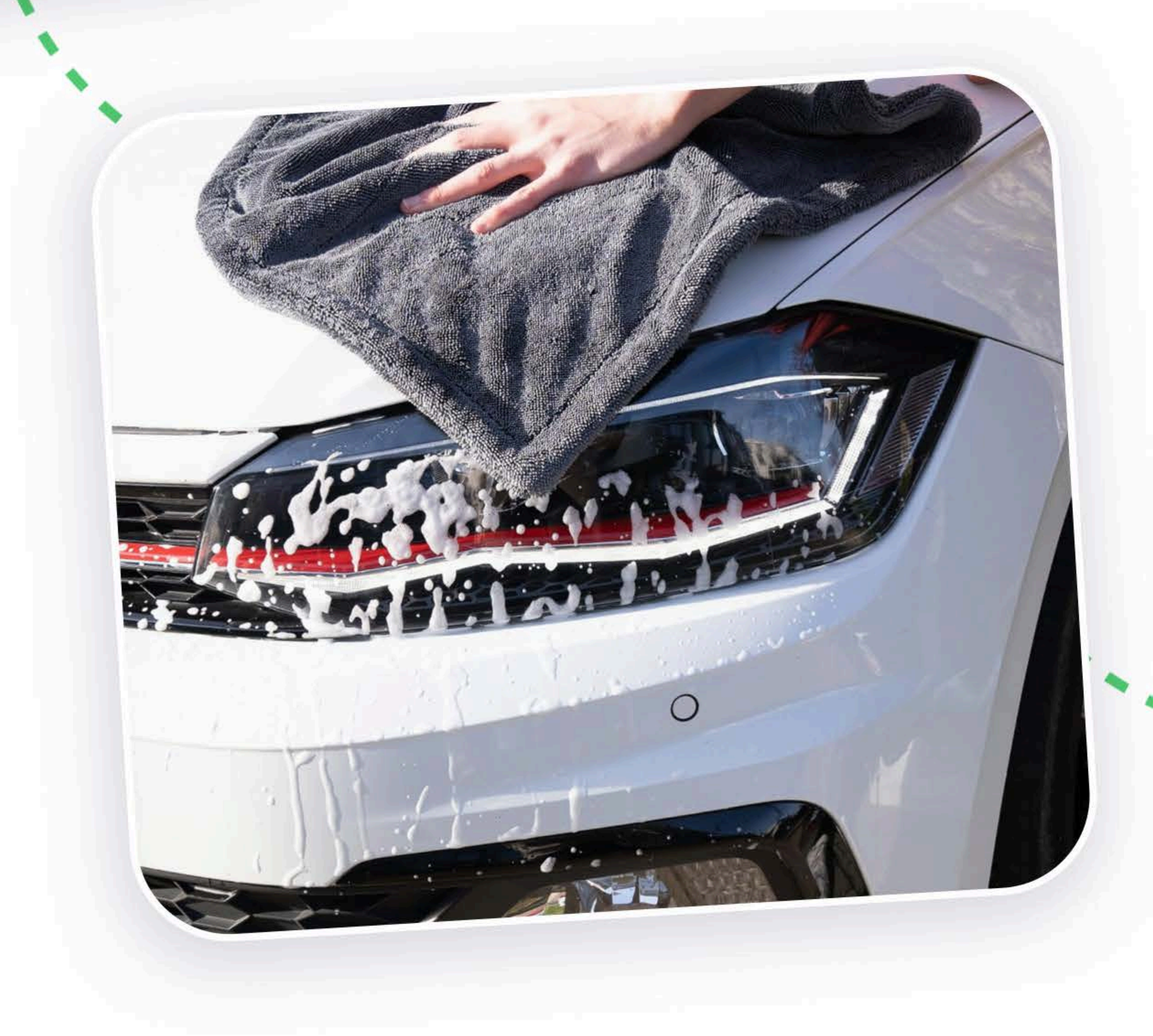


– Philip Roper



This partnership turned a complex 400+ SKU catalog into clear profitable growth delivering rapid results and setting the stage for continued success.

# 02



## 6-Month Impact (Jan – June 2025):

Revenue: €149.66K - €240.32K

Profit: €26.43K - €38.35K

Growth: +60.6% - +45%

By restructuring campaigns and eliminating wasted ad spend, this partnership delivered clarity, control, and rapid profitable growth in just one month setting the stage for continued success in a competitive, price-sensitive market.

### Customer Story

#### Europe-Based Automotive Seller

"Honestly, I aimed for 190K monthly sales in three months, but you pushed it past 240K in the first month. I loved the structure, everything finally made sense, and results followed naturally."



– Founder

# Amazon Ads Partner Badge

Recognized & Validated by Amazon

amazon ads  
Verified  
partner

## Why It Matters:

This partnership ensures we have the latest tools, insights, and direct support to build your business on Amazon's evolving platform.

# Why Choose Wizvend?

## Why We're the Architects You Need

- **The Connector's Mindset:**

We see and build the connections between PPC, SEO, and content that others miss.

- **Three-Pillar Architecture:**

Advertising, Creative, and Operations engineered to work as one system.

- **Global-Local Blueprint:**

Proven frameworks tailored for DE, US, UK markets.

- **Empire-First Reporting:**

You see the health of the entire empire, not just isolated metrics.

- **Built for Scale:**

We design systems that grow efficiently, preventing profit leaks before they happen.



# Global Impact

. Global Footprint

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# Leadership & Legacy

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# Our Global Footprint

## Where We Build: Global Network, Local Insight

- . **Wizvend Germany** (Local HQ & DACH region expertise)
- . **Wizvend America** (US market specialization)
- . **Wizvend Pakistan** (Operational & Tech Excellence Hub)



### Benefit Statement:

"This structure provides 24/7 account vigilance, blends global best practices with local market genius, and delivers unparalleled efficiency for your brand's scalability."

# Global Impact

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# Founder's Message

## A Personal Word from Our Founder

"At Wizvend, we believe your brand deserves more than just 'Amazon management.' It deserves an empire—built on a foundation of connected strategy where every piece reinforces the whole. We founded this company to be the partner we wished existed: one that sees the complete picture, connects the dots others miss, and builds systems that don't just generate sales, but create lasting, scalable value."

**Let's build your empire together.**

CEO  
Mindset

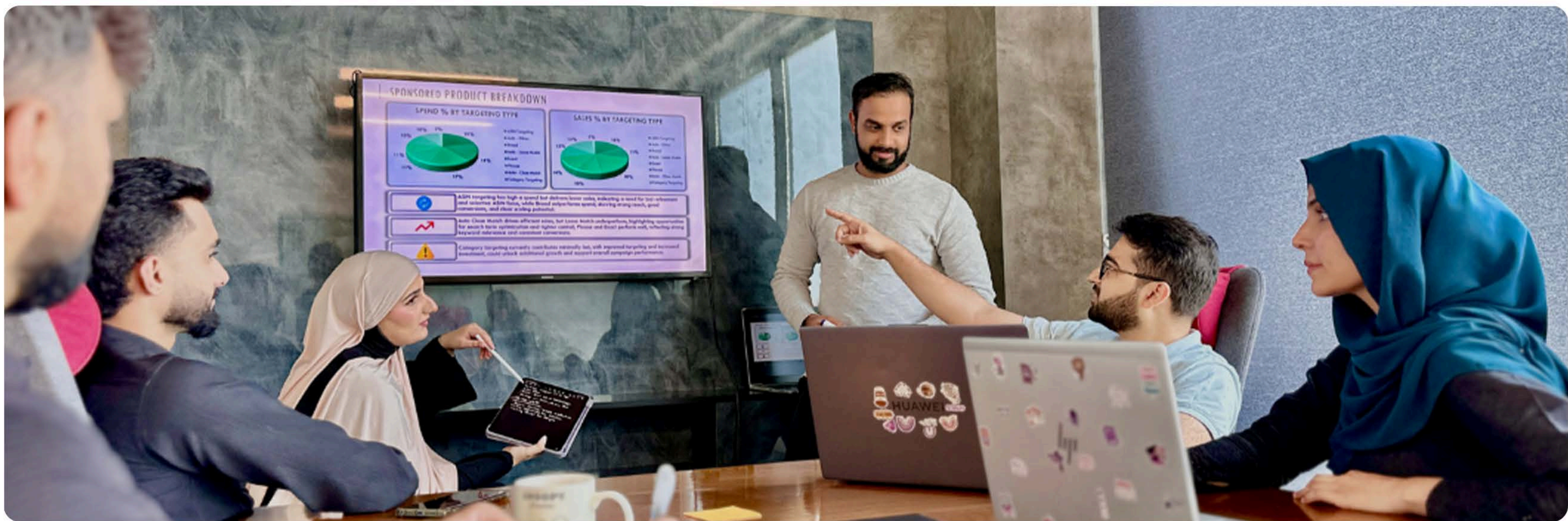
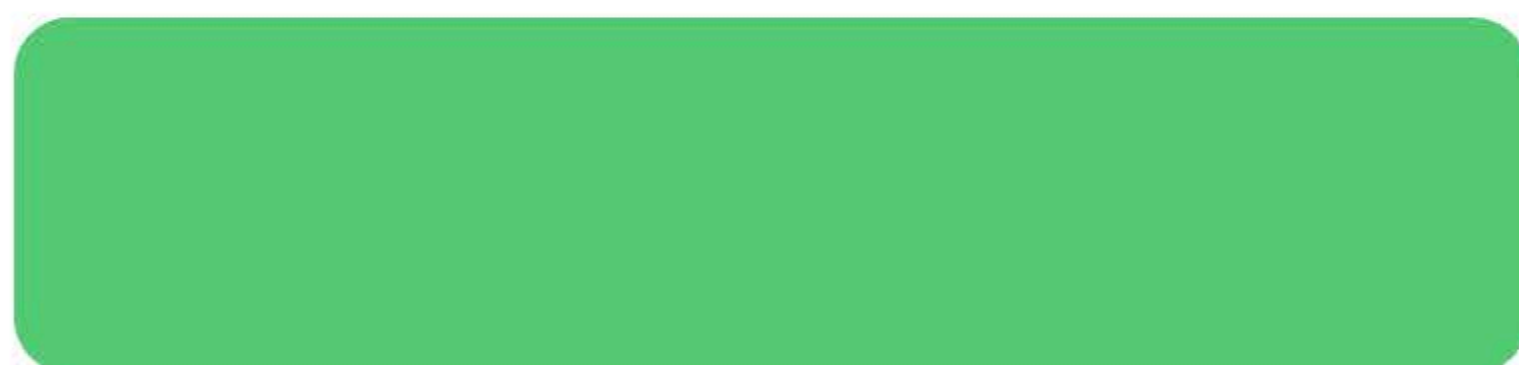
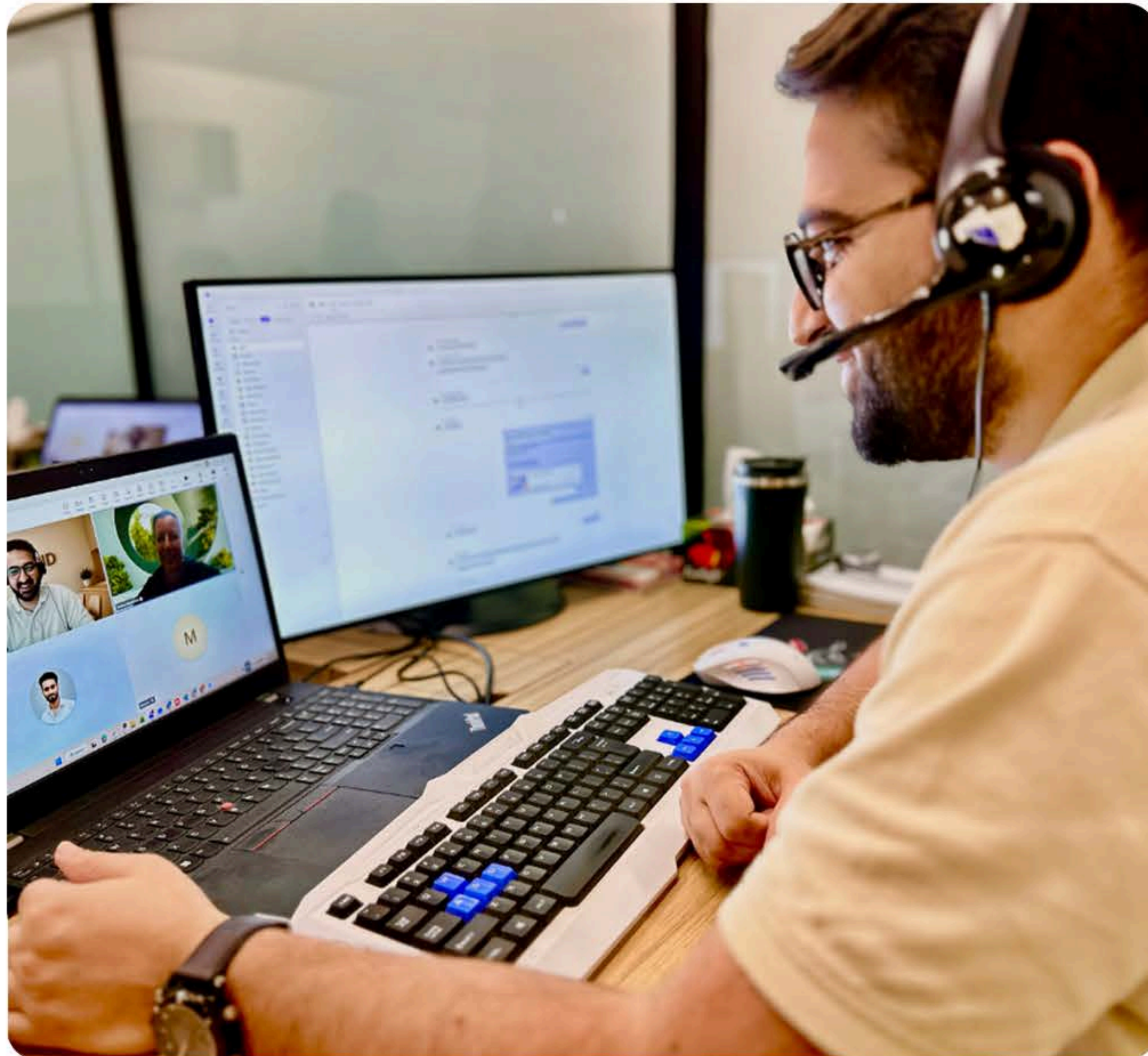




# The Dot Connector



# Trusted Partners



# Profit Obsessed Team

# Let's Connect Your Dots

Ready to Architect Your Amazon Empire?

Schedule Your Free Growth Blueprint Session



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